

REMARKS/ARGUMENTS

Introductory Comments

Responsive to the Office Action mailed on June 3, 2008 in the above-referenced application, Applicant respectfully requests amendment of the above-identified application in the manner identified above and that the patent be granted.

In this paper, claims 1 and 3 are amended. Thus, on entry of this amendment, claims 1-14 are pending in the application. Reconsideration of this application is respectfully requested in light of the amendments and the remarks contained below.

The amendments to claims 1 and 3 are fully supported and reflected at least by Figs. 1-3 and paragraph [0023] of the specification. For instance, the shape and positions of the protrusions 82 of the rotor 80 on the one hand and the protrusions 32 on the foot 30 on the other hand are adapted to each other in such a way that when the movement is continued, *the rotor 80 is forced to rotate*. During the process, inclined surfaces of the protrusions 82 of the rotor 80 *slide along inclined surfaces of the protrusions 32 on the foot 30*, until lowest tips 83 of the protrusions 82 of the rotor 80 reaches the lowest level of the string of protrusions 32 on the foot 30, right in between two protrusions 32.

Objection to the Disclosure

The disclosure is objected to due to certain informalities.

In response thereto, a formal disclosure is submitted herewith to address the Examiner's concern on the missing disclosure.

Rejection Under 35 U.S.C. §102 (b)

Claims 1-14 are rejected under 35 U.S.C. 102 (b) as being anticipated by *Ning* (US 2004/0095499). Applicant respectfully traverses the rejection for at least the reasons stated below.

The amended claim 1 recites an imaging module (1), comprising: an image sensor chip (10); a lens (20), wherein the lens (20) and the image sensor chip (10) are movable with respect to each other; a first retaining means (54, 82) for retaining the lens (20) with respect to the image sensor chip (10) at a first distance; a second retaining means (53, 82) for retaining the lens (20) with respect to the image sensor chip (10) at a second distance; and a positioning means comprising a rotor (80) and a foot (30), wherein the foot (30) comprises at least an inclined surface with the rotor (80) sliding thereon and around the lens (20) for automatically activating the second retaining means (53, 82) when the first retaining means (54, 82) are deactivated, and vice versa.

Ning discloses an imager module with a retractable lens. Referring to paragraph [0040] of *Ning*, the lens assembly 34 is moved from the extended state (FIG. 1) to the retracted state manually by pressing the lens assembly 34 into the lens holder 12 and into a reset configuration such as shown in FIG. 2. Applicant notes that the lens assembly 34 of *Ning* is moved manually by pressing into the lens holder 12, and the spring 60 of *Ning* cannot be equal to the positioning means of the present application because the spring 60 does not provides any rotor sliding on an included surface.

Hence, *Ning* cannot does not teach or suggest a positioning means comprising a rotor (80) and a foot (30), wherein the foot (30) comprises at least an included surfaces with the rotor (80) sliding thereon and surrounding the lens (20) for automatically activating the second retaining means (53, 82) when the first retaining means (54, 82) are deactivated, and vice versa, as recited in claim 1 of the present application.

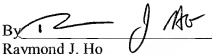
For at least the reasons mentioned above, claim 1 patently defines over the cited art of *Ning*. Applicant therefore respectfully requests that the rejection to claim 1 be withdrawn.

Insofar as claims 2-14 depend on claim 1 either directly or indirectly, and therefore incorporate all of the limitations of claim 1, Applicant respectfully requests that the rejection to these claims also be withdrawn.

In light of the above claim amendments and remarks, Applicant respectfully requests that all pending claims are in condition of allowance and passed to issue.

If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is hereby invited to telephone the undersigned at the number provided.

Respectfully submitted,

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